

# Want To Improve Your Media Mix?

*You are invited to a special BrandScience presentation that reveals the ROI of Out-of-Home compared to other media.*

**Guest Speaker:**

**Sally Dickerson**  
Global Director of BrandScience; London, UK

Friday, February 26<sup>th</sup>, 2010  
8:00 am: Breakfast & Registration  
8:30 – 10:00 am: Presentation  
Sheraton Centre Toronto Hotel  
123 Queen Street West, Civic Ballroom, 2<sup>nd</sup> Floor



**RSVP by February 19<sup>th</sup> : [www.omaccanada.ca](http://www.omaccanada.ca)**



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