

Category	Client	Campaign	Agency	
BEST OF SHOW	Toyota Yaris	'Uses Less, Gives More'	SAATCHI & SAATCHI, SYDNEY	
GOLD				
1	Automotive/Aerospace or Maritime Creative	Toyota Yaris	'Uses Less, Gives More'	SAATCHI & SAATCHI, SYDNEY
2	Fast Moving Consumer Goods	Lion Nathan	'The Great Tasmanian Pipeline'	PUBLICIS MOJO, SYDNEY
3	Fast Moving Consumer Goods	McDonalds	'Night Reflection'	DDB SYDNEY
4	Fast Moving Consumer Goods	Nestle	'Dave Williams/Lana Bradford Memorial'	PUBLICIS MOJO, MELBOURNE
5	Most Innovative Use of Outdoor Media	Dept of Environment and Conservation	'Applauding Bus Stop'	MARKETFORCE COMMUNICATIONS, PERTH
6	Most Innovative Use of Outdoor Media	Lion Nathan	'The Great Tasmanian Pipeline'	PUBLICIS MOJO, SYDNEY
SILVER				
1	Entertainment/Media	SONY	'EYES'	SAATCHI & SAATCHI, SYDNEY
2	Entertainment/Media	SONY	'MAPS'	SAATCHI & SAATCHI, SYDNEY
3	Government/Public Service	Australia Post	'Dateblock'	BADJAR OGILVY, MELBOURNE
4	Most Innovative Use of Outdoor Media	McDonalds	'Night Reflection'	DDB SYDNEY
5	Most Innovative Use of Outdoor Media	United Nations Australia	'UN Voices Project'	SAATCHI & SAATCHI, SYDNEY
6	Not-for-Profit/Charity/Community	ACF	'Invisible'	JWT, MELBOURNE
7	Not-for-Profit/Charity/Community	ASCA	'Matt/Shelley/Rory'	WHYBIN\TBWA\TEQUILA, SYDNEY
8	Not-for-Profit/Charity/Community	Dept Human Services Victoria	'Creepers'	LIFELOUNGE, MELBOURNE
9	Not-for-Profit/Charity/Community	Magic Moments	'Jobless'	CUMMINSNITRO, BRISBANE
BRONZE				
1	Entertainment/Media	IMAX Darling Harbour	'Goggles'	LOUD, SYDNEY
2	Entertainment/Media	SBS	'Top Gear Australia Ramps'	US, SYDNEY
3	Fast Moving Consumer Goods	Simplot Australia	'Tuna & Beans'	GREY, MELBOURNE
4	Financial/Banking/Insurance	IAG - NRMA Insurance	'UnBamboozle'	HUMAN, SYDNEY
5	Financial/Banking/Insurance	Suncorp	'Kids Banking'	GPY&R, BRISBANE
6	Government/Public Service	Dept of Environment and Conservation	'Applauding Bus Stop'	MARKETFORCE COMMUNICATIONS, PERTH
7	Government/Public Service	Western Australian Office of Road Safety	'X-Ray'	MARKETFORCE COMMUNICATIONS, PERTH
8	Most Innovative Use of Outdoor Media	Virgin Active	'We Love Sweat'	PUBLICIS MOJO, SYDNEY
9	Most Innovative Use of Outdoor Media	Wrigley's	'Gum by Numbers'	DDB SYDNEY
10	Travel & Leisure	Virgin Blue	'Beards'	CUMMINSNITRO, BRISBANE