

*\*\* Please note the following is a summary of information from associated government websites. It is meant as a guide to assist in placing election oriented advertising campaigns. It is for reference only as is not an official interpretation of the governing legislation. The official documents and legal counsel should be consulted to ensure accuracy.*

## Governed by Yukon Elections Act

During an election period, every notice or advertisement that refers to an election, whether printed, broadcast or published electronically, shall include the name and address of its sponsor.

Does not apply to any printed notice or advertisement bearing only one or more of the following

- The colours or logo of a registered political party
- The name of a registered political party
- The name of a candidate

For the complete Act, visit:

<http://www.gov.yk.ca/legislation/acts/elections.pdf>, Notices and Advertising, Section 326.

Amendments current as of 2002

Date of OMAC update: November 2011