

***Please note the following is a summary of information from associated government websites. It is meant as a guide to assist in placing election oriented advertising campaigns. It is for reference only as is not an official interpretation of the governing legislation. The official documents and legal counsel should be consulted to ensure accuracy.*

Governed by the Department of Justice, Canada Elections Act

Election Advertising

- A candidate or registered party, or a person acting on their behalf, who causes election advertising to be conducted shall mention in or on the message that its transmission was authorized by the official agent of the candidate or by the registered agent of the party, as the case may be.
- No person shall knowingly conduct election advertising or cause it to be conducted using a means of transmission of the Government of Canada.
- Blackout Period : No person shall knowingly transmit election advertising to the public in an electoral district on polling day before the close of all of the polling stations in the electoral district.

For the complete Canada Elections Act, visit:

<http://laws-lois.justice.gc.ca/eng/acts/E-2.01/page-72.html#h-102>

Amendments current as of October 2011

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